

Concept Searching and InfoStrata Solutions Webinar on Intelligent Metadata Enabled Migration with SharePoint

Registration now open for May 30th webinar exploring strategies for analyzing, categorizing and prioritizing assets when migrating.

McLean, VA, US and Stevenage, UK (PRWEB UK) 7 May 2013 -- [Concept Searching](#), a global leader in semantic metadata generation, auto-classification, and taxonomy management software and developers of the Smart Content Framework™, is pleased to announce a webinar hosted jointly with [InfoStrata Solutions](#), entitled "Intelligent Metadata Enabled Migration with SharePoint."

[Registration is now open](#) for the complimentary webinar 'Intelligent Metadata Enabled Migration with SharePoint', taking place on Thursday May 30th, at 11:30 AM - 12:30 PM EDT.

With the increase in unstructured information, organizations are looking for new ways to not only improve their search and retrieval process, but also manage and leverage their information assets to improve performance when migrating information.

In this webinar, InfoStrata Solutions and Concept Searching will discuss strategies for analyzing existing information, to categorize and prioritize assets prior to migrating to SharePoint. The session will explore how to leverage the Term Store in different ways to manage content, and how migration and storage costs can be reduced by de-duplicating, removing, or archiving obsolete content.

Attendees will take away from this session:

- Understand the migration process, to ensure important content is not lost
- Learn how Concept Searching's Smart Content Framework™ can provide a new way to undertake bulk migrations
- Learn strengths and weaknesses of the information management capabilities of SharePoint 2010 and 2013
- Best practices on managing content with the Term Store
- The difference between a proprietary taxonomy solution and a fully integrated Term Store solution
- Intuitive and unique features in conceptTaxonomyManager that integrate with the SharePoint Term Store, leveraging metadata to drive business value

Expert speakers will be Mark Adams, Director at InfoStrata Solutions; Paul Billingham, Sales Director of Europe at Concept Searching; and John Challis, Founder and CTO at Concept Searching.

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About Concept Searching

Founded in 2002, Concept Searching is now the industry leader specializing in conceptual metadata generation, auto-classification, and taxonomy management. Platform agnostic, Concept Searching is also a Microsoft managed partner with a Gold competency in Application Development, and offers a complete suite of SharePoint solutions. The award winning technologies integrated with Concept Searching's Smart Content Framework™ encompass the entire portfolio of unstructured information assets in on-premise, cloud, or hybrid environments. Clients have deployed the intelligent metadata enabled solutions to improve search, records management, protection of privacy data, migration, text analytics, eDiscovery, and Enterprise/Web 2.0.



Concept Searching is headquartered in the US with offices in the UK, Canada and South Africa. For more information about Concept Searching's solutions and technologies our [Blog](#) and follow us on [LinkedIn](#).

About InfoStrata Solutions

InfoStrata Solutions delivers business solutions based on Microsoft's SharePoint™ technology. Through its strategic mix of development experience, consulting track-record and best-of-breed enhancement technologies, InfoStrata Solutions is well placed to show how SharePoint can provide the safest and most cost-effective route for line-of-business requirements. It offers end-to-end application design, development and deployment services, as well as Migration and Reconstruction services for clients moving to SharePoint.

InfoStrata Solutions' SharePoint consultants have extensive experience and expertise in .NET and SharePoint application development. And its projects have featured both custom crafted construction and rapid development using selected components.

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